



COVER LETTER

Having successfully tackled many diverse projects, thus increasing the performance and profitability of several Fortune 500 organizations through expert alignment of innovative Interactive Graphic Design & continued support strategies, I am submitting to offer your company 20 years of experience in creative development of user centered programs and applications, as your next UX Designer.

Currently a UX Design professional, I offer a stellar ability to conduct creative analysis and design best-fit solutions for multi-faceted campaigns including interactive media, web design, digital photo optimizations and enhancement and web development. I have assisted clients from all backgrounds and industries to design and implement thoughtful and impactful branding tools to help grow their business.

As a detail oriented individual with a passion for excellence, I am able to foresee what tasks need to be carried out, as well as what potential issues may arise in the project process, then analyzing and implementing the best designed solution. Please accept this letter and enclosed resume as an introduction to my skills and background. For a more detailed presentation of my offerings, feel free to contact me at your earliest convenience to schedule a conference, and in the meantime, I would like to invite you to learn more about me at my website: www.marcusrandall.com.

Thank you in advance for your consideration and I look forward to our conversation.

Sincerely,

Marcus Randall
+1(843) 879-8181
offers@marcusrandall.com



ABOUT ME



My name is Marcus, and I'm a Premiere UX Architect/Designer/Social Media & SEO Specialist. Over the course of my 20 years in the field I've explored, hypothesized, experienced, failed, learned, solved... and best of all, I've grown by attempting fresh ideas and learning wiser approaches. I've been granted the opportunity to work with large Fortune 500 companies, government agencies, start-ups, and individuals, all of which have helped me hone my skills and understanding of UX from varying perspectives.

FREELANCE PORTFOLIO MarcusRandall.com



EDUCATION

- 2002** COMPUTER PROGRAMMING
TRIDENT TECHNICAL COLLEGE
NORTH CHARLESTON, SC
- 1998** HIGH SCHOOL DIPLOMA
STRATFORD HIGH SCHOOL
GOOSE CREEK, SC

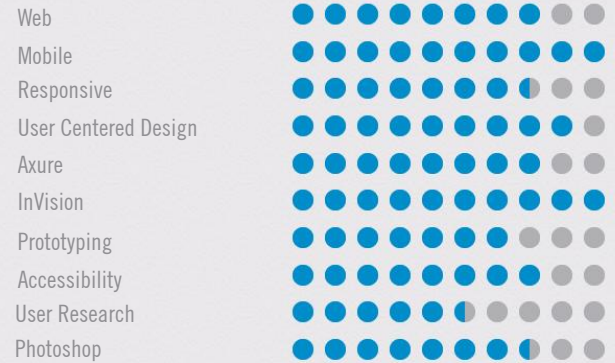
WORK HISTORY

- JUN 2016** UX ARCHITECT until NOV 2017
CARE INNOVATIONS
LOUISVILLE, KY
Worked with vendors to create fully functional TeleHealth products and demos for medical facilities, and interactive wireframes/style guides for our development team.
- SEP 2015** UX ARCHITECT until JUNE 2016
PWC - PRICE WATERHOUSE COOPERS
TAMPA, FL
Coordinated with product owners, business analysts and developers to improve existing applications while keeping them in line with current UX trends. [Agile Environment]
- MAY 2014** UX ARCHITECT until AUG 2015
HUMANA
LOUISVILLE, KY
Gathered requirements to produce dynamic, clickable, responsive mockups for mobile, tablets, and desktops. Worked on designs for Humana's internal API Manager using Axure, Photoshop, and Sketch. [Agile Environment]
- DEC 2013** LEAD UX/UI DESIGNER until APR 2014
ALLSTATE
CHICAGO, IL (REMOTE)
UI Architecture for various mobile and web based projects. Storyboarding and prototyping using Axure, HTML, CSS and JavaScript. [Agile Environment]

LANGUAGES



UI / UX DESIGN



DEVELOPMENT



- MAY 2012** UI ARCHITECT until JUL 2013
BANK OF AMERICA
CHARLOTTE, NC
Developed and designed the bank's ATM locator and credit card cash back rewards program interface screens. Ensured ADA 508 Compliance and fixed cross bugs and issues. [Agile Environment]
- MAR 2011** UX/UI DEVELOPER until MAY 2012
SILVER CHAIR
CHARLOTTEVILLE, VA
Enhanced existing UI architectures to improve performance, and scalability. Worked with customers, project managers, and QA to deliver high-quality, complete software releases. [Agile Environment]
- DEC 2006** WEB/SEO/SOCIAL MEDIA SPECIALST until MAR 2011
Full stack web development, design, SEO, and social media management. Ensured customers' expectations were surpassed. Created logos, branding, websites, business cards, print adds, and managed SEO for over 357 start up businesses.
- NOV 2002** WEBSITE DEVELOPER until NOV 2006
SPAWAR - SPACE & NAVAL WARFARE (DoD)
CHARLESTON, SC
Managed and developed dynamic online testing applications for the engineering department using PHP, flash, and SQL, years before dynamic, visually rich web apps were common. Created GUIs for early web based Ai and government resource management systems. Maintained Section 508 ADA accessibility standards. [Waterfall]